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GONGOS RESEARCH NAMED TO INC. 5,000 LIST OF FASTEST GROWING COMPANIES IN AMERICA

Inc. Magazine's First-Ever List of Growth Companies Recognizes Handful of Market Research Firms

Auburn Hills, MI – August 27, 2007 – Gongos Research has been named to the 2007 Inc. 5,000 list of “The Fastest Growing Companies in America” just announced by *Inc.* magazine. Of the nearly 150 Michigan-based companies appointed to the list, Gongos Research represents the only marketing research firm in the state; and is one of 16 market research firms recognized throughout the U.S. With 2006 revenues of \$10.7 million, Gongos Research has experienced 25.3% revenue growth since 2003 as measured by *Inc.* magazine’s Inc. 5,000 criteria.

The first-ever Inc. 5,000 list was announced nationwide on August 23 on Inc.com. It is an extension of *Inc.* magazine’s annual Inc. 500 list and represents the true backbone of the business world and U.S. economy.

“Marketing research continues to evolve and become more sophisticated every day,” said John Gongos, president and founder of Gongos Research. “Our growth has been defined by diversification, dedicated and talented people, and our ability to develop breakthrough Internet-based applications. With a growing list of high-profile clients, it is a privilege to be recognized nationally by *Inc.* magazine.”

“The Inc. 5,000 provides the most comprehensive look ever at the most important part of the economy – the entrepreneurial part,” said Inc. 5,000 Project Manager Jim Melloan. “The expansion of the list has allowed us to tell the stories of larger companies, older companies, and a wealth of companies...that are underreported in the business media.”

Since 1991, Gongos Research has worked with leading companies representing some of corporate America’s most well-known brands, including Best Buy, Hallmark, Nestlé Purina, Domino’s Pizza, Borders, GM, OnStar, and Polaris.

Gongos Research is a custom marketing research company that forms trusted research partnerships with companies around the world. Blending strategic thinking, top talent, breakthrough technologies and proprietary software, Gongos’ offerings help refine, enhance and advance products and services across many industries. For further insight into the Gongos culture, visit **gongos.com**.

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