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GONGOS RESEARCH'S GROWTH EXTENDS INTO 2007
Nine New Appointments Expand Research and Programming Divisions

Auburn Hills, MI – June 4, 2007 – On the heels of Gongos Research's record growth in 2006, president John Gongos today announced that the company has hired nine people since January 1st – seven newly created research positions, and two new programming positions. The appointments support the company's rapid growth being driven by its technology-based research programs.

The following new research positions strengthen the company's three client divisions: Consumer Products, Retail/Services, and Automotive/Powersports:

Kerstin Siemes	Project Director	Consumer Products
Kelly Jasper	Project Director	Retail/Services
Nicole Kusha	Senior Project Coordinator	Retail/Services
Julie Baghdoian	Project Coordinator	Retail/Services
Jennifer Logan	Project Coordinator	Consumer Products
Mitch Uyeda	Project Coordinator	Automotive/Powersports
Amanda Goodrich	Project Coordinator	Automotive/Powersports

Kerstin Siemes was formerly a Senior Project Manager of multinational studies at MM-Research GmbH in Stuttgart, Germany; and Kelly Jasper a Project Manager for Market Strategies, Inc.'s healthcare division.

Matt Castle and **Kristopher Torry** also join Gongos Research as Programmer/Analysts. Their appointments reinforce the company's commitment to leverage technology to develop proprietary research applications that uncover deeper insights from consumers.

The company has immediate plans to hire three additional programmers to further support its platform Gongos i°Communities. As a research leader in online communities, Gongos Research provides a constant stream of consumer insights and data to clients through i°Communities.

"Technology is truly changing the way we do research," said Gongos. "The day-to-day development and management of research-driven online communities requires dedicated and cohesive teams of programmers, and qualitative and quantitative researchers."

"By continually seeking out talent and maintaining strong relationships with universities," he added, "we've been successful in recruiting top performers who thrive in our company culture."

Since 1991, Gongos Research has worked with leading companies including Best Buy, Hallmark, Nestlé Purina, Domino's Pizza, Borders, GM, OnStar, and Polaris.

Gongos Research is a custom marketing research company that forms trusted research partnerships with companies around the world. Blending strategic thinking, top talent, breakthrough technologies and proprietary software, Gongos' offerings help refine, enhance and advance products and services across many industries. For further insight into the Gongos culture, visit **gongos.com**.

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